



SUSTAINING THE SPECIAL PUBLICATION FISH FOR THE PEOPLE

INTRODUCTION

To commemorate the first anniversary of the ASEAN-SEAFDEC Conference on Sustainable Fisheries for Food Security in the New Millennium: “Fish for the People” organized in November 2001, the maiden issue of the Special Publication Fish for the People Volume 1 No. 1 was launched in early 2003, from which the Special Publication got its banner title Fish for the People. The aim of the Special Publication was to support the promotion of sustainable fisheries for food security in the Southeast Asian region. The tri-annual Fish for the People is published by the SEAFDEC Secretariat and fully supported by the Japanese Trust Fund. Now on its 18th year, the Fish for the People has continually played its essential role in promoting the achievements of SEAFDEC and its Member Countries from the relevant projects and activities on responsible fisheries. Furthermore, the Special Publication has been recognized by the stakeholders specially from the academe, various organizations as well as research institutions as significant source of information to support their works on the sustainable development of fisheries in the region.

ANALYTICS

Analytics is the discovery, interpretation, and communication of meaningful patterns in data. It turns raw data into insight for making better and effective decisions, helps organizations optimize their performances, and analyzes the trends and satisfaction of the stakeholders which can lead to upgraded as well as new and better services.

early 2003 - October 2020



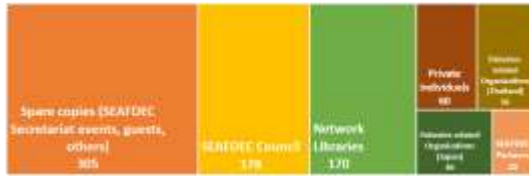
Print Copies

The SEAFDEC Secretariat is producing 1,600 print copies per issue of Fish for the People.



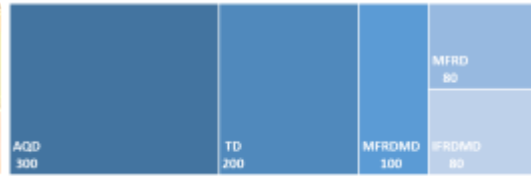
840

print copies distributed by SEAFDEC Secretariat in Thailand and non-host countries



760

print copies distributed by the Departments in host countries and during Departments' events



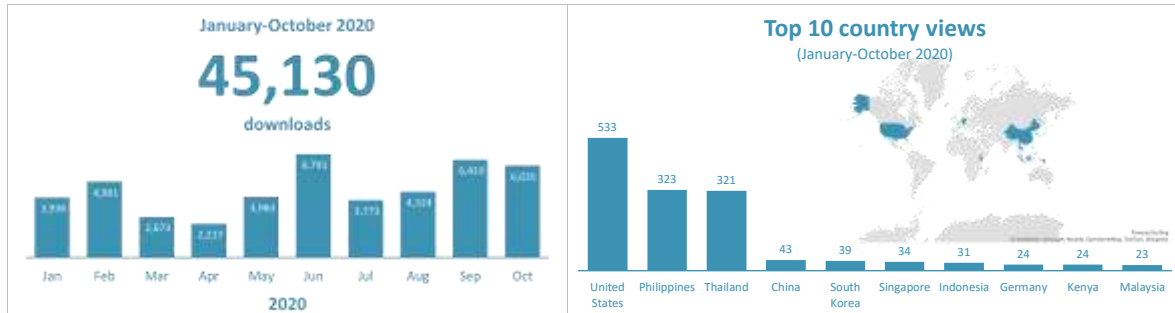
Electronic Copies

Since November 2017, the past and recent issues of Fish for the People in electronic format are available for free download at the SEAFDEC Institutional Repository.

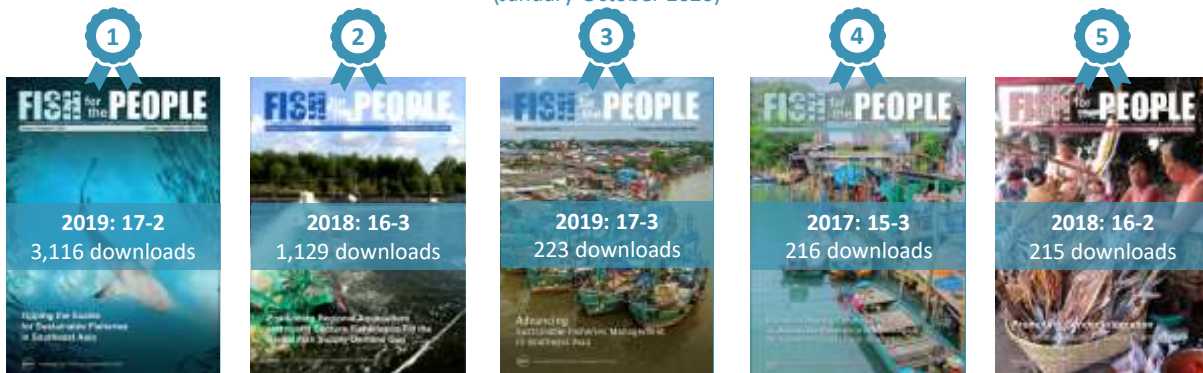
SEAFDEC Institutional Repository
November 2017-October 2020

160,272

downloads



Top 5 downloaded issues (January-October 2020)



Top 5 downloaded articles

January-October 2020

Rank	Year:Volume-Issue	Title	No. of downloads
1	2011:09-2	Mitigating the impacts of climate change: Philippine fisheries in focus	2,226
2	2017:15-3	Towards sustainable fisheries development in Southeast Asia: the twenty-year Japanese trust fund saga in SEAFDEC	2,150
3	2014:12-1	Milkfish and Tilapia as biofactories: Potentials and opportunities	1,486
4	2014:12-1	Assessing the marine biodiversity of Manila bay: Status and strategies for resources management	1,425
5	2017:15-2	Towards the sustainability of Southeast Asian fisheries: the role of SEAFDEC during the past 50 years and beyond	1,422

The analytics indicated that even during the digital era, print copies of the Special Publication continued to be high in demand specifically from network libraries and libraries in countries with limited access to the Internet. Also, the popularity of Fish for the People was raised because of the availability of electronic copies in the SEAFDEC Institutional Repository. Promotion on social media (*i.e.*, Facebook) might have also attracted more users. Although analysis of other indicators in the Repository (no. of annual and monthly downloads, top downloaded issues and articles, geographics, demographics, and others) and social media (no. of likes and shares) is needed.

ISSUES/CHALLENGES AND RECOMMENDATIONS

Issues/challenges	Recommendations
Distributing print copies during the COVID-19 pandemic	<ul style="list-style-type: none"> • SEAFDEC would continue sending to recipients within the Southeast Asian region where some complexities in the logistics are still manageable • Resume the mailing of print copies to recipients outside the region when the COVID-19 situation has improved
Improving the quality of initial version of submitted articles	<ul style="list-style-type: none"> • There is no strict format, but articles should contain the essential and common elements of technical papers, as appropriate <ul style="list-style-type: none"> - <i>e.g.</i> abstract/summary/highlight, introduction, materials and methods, results and discussion, conclusions, way forward, and figures and tables with captions • Use the Notes for Writing and Editing SEAFDEC Documents to ensure uniformity with SEAFDEC standards <ul style="list-style-type: none"> - follow the APA Style for in-text citations and reference entries (the APA Quick Citation Guide could be accessed at https://guides.libraries.psu.edu/apaquickguide or use the automatic formatting functionalities of Microsoft Word) • Encourage authors to enhance technical writing skills <ul style="list-style-type: none"> - review lessons from workshops and other related activities - engage in online tutorials and other learning activities - keep on reading and writing technical papers
Boosting active contribution	<ul style="list-style-type: none"> • Contribution from the respective Departments <ul style="list-style-type: none"> - request Project Managers to regularly write articles on the progress of their respective projects - encourage SEAFDEC staff to regularly write articles on the progress of the implementation of the Resolution and Plan of Action on Sustainable Fisheries for Food Security for the ASEAN Region Towards 2030 (RES&POA-2030) - encourage RFPN members to contribute articles - consider providing incentives to SEAFDEC staff who contribute articles (as suggested during the 20ISP)

	<ul style="list-style-type: none"> • Contribution from the SEAFDEC Member Countries <ul style="list-style-type: none"> - request Project Managers to collaborate with the national focal persons of SEAFDEC projects to write articles - invite national/local fisheries agencies to contribute articles on the progress of the implementation of the RES&POA-2030 in their respective countries - invite former RFPN members to contribute articles • Contribution from partner organizations <ul style="list-style-type: none"> - invite representatives from partner organizations to contribute articles on relevant national/regional issues on fisheries and aquaculture - request Project Managers to constantly contribute articles on the progress of collaborative projects • Identify the prospective articles for the upcoming three issues of Volume 19 of Fish for the People in 2021 (see list below)
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The following is the list of recently accomplished and ongoing programs/projects/activities of respective Departments and other contributors which could serve as sources of prospective articles.

Contributors	Programs/projects/activities as sources of prospective articles
Secretariat	<ul style="list-style-type: none"> • Strengthening the Effective Management of Inland Fisheries and Aquaculture in AMS with GIS and RS Technology • Development of Stock Assessment Methods and Strengthening of Resources Management Measures for Tropical Anguillid Eel in Southeast Asia • Assistance for Capacity Building Development in the Region to Address International Fisheries-related Issues • ASEAN-JICA Food Value Chain Development Project • Regional Collaborative Research and Capacity Building for Monitoring and Reduction of Marine Debris from Fisheries in Southeast Asia • Implementing the Strategic Action Programme for the South China Sea • Sustainable management of fisheries, marine living resources and their habitats in the Bay of Bengal region for the benefit of coastal states and communities: Support to SEAFDEC Member Countries • GoTFish: Promoting sustainable use of the Gulf of Thailand fishery resources through the Blue Economy and the Ecosystem Approach to Fisheries • Ocean Relief through Seaweed Aquaculture • Improving Healthy Ocean Ecosystems through Trawling Best Practices and Fishing Technology Innovations
TD	<ul style="list-style-type: none"> • Strengthening a Regional Cooperation and Enhancing National Capacities to Eliminate IUU Fishing in Southeast Asia • Responsible Fishing Technology and Practice • Sustainable Utilization of Fisheries Resources and Resources Enhancement in Southeast Asia • Small-scale Fisheries Management for Better Livelihood and Fisheries Resources • Establishment and Operation of a Regional System of Fisheries <i>Refugia</i> in the South China Sea and Gulf of Thailand • Fisheries Resource Survey & Operational Plan for M.V. SEAFDEC 2 • Promotion on Strengthening of SEAFDEC Visibility and Enhancing Human Capacity Building • Improvement of Fisheries Technology and Reduction of the Impact from Fishing • SEAFDEC Capacity Development through USAID Sustainable Fish Asia Activity • Implementing the Lower Mekong Fish Passage Initiative in Cambodia, Thailand, and Viet Nam • Gender Dimension in the Value Chain of Small-scale Fisheries & Aquaculture in Southeast Asia • World Bank project: Piloting the electronic ASEAN Catch Documentation Scheme (eACDS) in Viet Nam

Contributors	Programs/projects/activities as sources of prospective articles
MFRD	<ul style="list-style-type: none"> • Enhancing Food Safety and Competitiveness of Seafood Products • Promotion of the High Pressure Processing (HPP) technology • Biotoxins
AQD	<ul style="list-style-type: none"> • OPLAN Balik Sugpo • Promotion of Integrated Multi-trophic Aquaculture (IMTA) • Sustainable Aquaculture through Cost-Effective Culture Systems, and Prompt and Effective Aquatic Animal Health Management • Quality Seed for Sustainable Aquaculture • Healthy and Wholesome Aquaculture • Maintaining Environmental Integrity through Responsible Aquaculture • Adapting to Climate Change • Meeting Social and Economic Challenges in Aquaculture • Collaborative projects with the Philippine Government • Seminar-Workshop on Aquaculture Development in Southeast Asia (ADSEA) • ASEAN Regional Technical Consultation on Aquatic Emergency Preparedness and Response Systems for Effective Management of Transboundary Disease Outbreaks in Southeast Asia – Phase 2
MFRDMD	<ul style="list-style-type: none"> • Implementation and Assessment of Fishing Capacity and Zoning System for Southeast Asia • Research for Enhancement of Sustainable Utilization and Management of Sharks and Rays in the Southeast Asian Region • Enhancing Coastal Community Resilience for Sustainable Livelihood and Coastal Resources Management • Comparative Studies for Management of Purse Seine Fisheries in the Southeast Asian Region • Combating IUU Fishing in the Southeast Asian Region through Application of Catch Certification for Trading of Fish and Fishery Products
IFRDMD	<ul style="list-style-type: none"> • Modernizing irrigated agriculture to protect and restore aquatic biodiversity and ecosystem services in South-East Asia • Promotion of Responsible Utilization of Inland Fisheries in Southeast Asia • Enhancement of Sustainability of Catadromous Eel Resources in Southeast Asia
SEAFDEC Member Countries	<ul style="list-style-type: none"> • Stock Assessment of Sardines (former RFPN member for the Philippines) • Pla Organic (NGO in Thailand) • Socioeconomics of Small-scale Fisheries (former RFPN member for Viet Nam)

WAY FORWARD

Call for Articles

The SEAFDEC Secretariat would continue requesting the prospective contributors to submit articles in order to sustain the publication of Fish for the People. Moreover, the Information Staff are requested to actively take part in seeking articles from the respective Departments based on the above-mentioned list of sources.

Timetable

The timetable for 2021 should be followed by the Departments and other contributors to guide them in managing their time to write and submit articles. Following the timetable would also provide the editors with ample time for editing and allow the SEAFDEC Secretariat to facilitate timely publication.

Issue No.	Submission of articles	Publication	Theme	Topics
1	February	April	<ul style="list-style-type: none"> • Capture fisheries - Marine capture - Inland capture 	<ul style="list-style-type: none"> • Fishery resources and habitats • Fisheries management • Responsible fishing practices • Fisheries innovative technologies • Fisheries marketing and trade • Cross-cutting issues (gender, labor, and climate change) • Impacts of COVID-19 pandemic on fisheries and aquaculture • Other fisheries-related concerns
2	June	August	<ul style="list-style-type: none"> • Aquaculture - Mariculture - Brackishwater culture - Freshwater culture 	
3	October	December	<ul style="list-style-type: none"> • Post-harvest • Fish processing 	

Analytics

SEAFDEC Secretariat would continue the monitoring of the analytics of Fish for the People to guide the Advisory Board, Editorial Team, and Publication Team towards sustaining and enhancing the Special Publication by evaluating its performance and significance.

REQUIRED CONSIDERATION BY THE 21ISP

The 21ISP is requested to provide recommendations on addressing the issues and challenges in sustaining the publication of Fish for the People.