

## PIPELINE PROJECT CONCEPT NOTE

**Project Title:** ASEAN-JICA Food Value Chain Development Project

**Prospect Funding Agency:** Japan International Cooperation Agency (JICA)

**Lead Department:** SEAFDEC Secretariat in cooperation with concerned SEAFDEC Departments

**Project Participating Countries:** All ASEAN Member States (AMSs)

**Proposed Budget:** approx. 555,000 USD

**Duration:** 4 years

### 1. Background/Introduction

Due to the continuous growth of the ASEAN economy, the middle-class consumers are becoming keen on food safety resulting in strong demand for high value-added products which has been dramatically increasing during the past few decades. On the other hand, in spite of the high growth rate of the middle class consumers, a number of traditional farmers in the region are still living below the poverty line, due to the vulnerability of the food value chain and/or unfair profit distribution in the agriculture sector. The ASEAN recognizes that the establishment of a sound food value chain could be a key solution for ensuring food safety and sustainable development of fisheries in the region, as reflected in various policy documents such as the *Vision and Strategic Plan for ASEAN Cooperation in Food, Agriculture and Forestry (2016-2025)*, *Strategic Plan of Action on Food Security in the ASEAN Region (2015-2020)*, and the *ASEAN Plus Three Leader's Statement on Food Security Cooperation 2017*.

Since February 2018, the ASEAN Secretariat and JICA have started discussions to formulate the ASEAN-JICA Food Value Chain (FVC) Development Project. In this connection, this Concept Note is developed to describe briefly the future collaborative project between the ASEAN and JICA with respect to the ASEAN food value chain.

### 2. Goal/Overall Objectives

The main objective of the proposed Project is to improve quality of fish and fishery products and secure export-oriented FVCs in the ASEAN. The framework of the proposed Project is composed of five major thematic areas of cooperation focusing on: i) ASEAN-GAP, 2) SPS measures, 3) fishery value chain, 4) coordination and research on PPP based FVC, and 5) pilot project(s) for FVC in the region (Fig. 1).

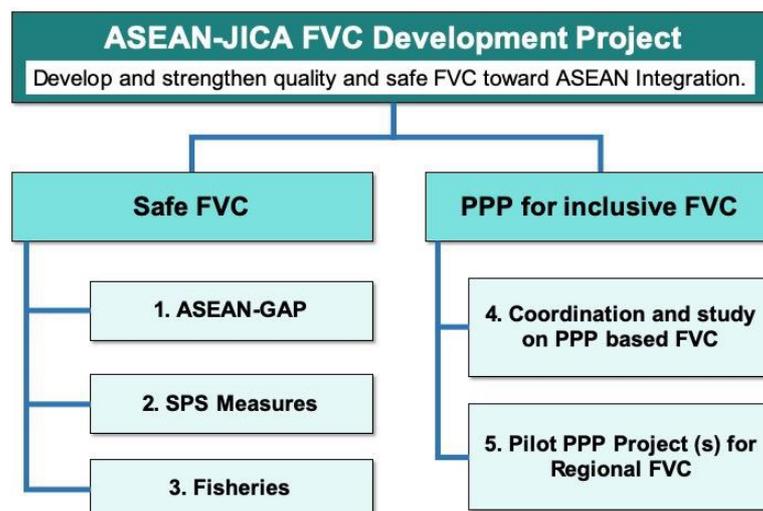


Fig 1. Framework of the proposed ASEAN-JICA FVC Development Project

### 3. Project Description

The Project on safe FVC in fisheries will consist of three activity pillars as indicated below:

Pillar 1: Assessment of hygiene management system of fishery products (e.g. GAqP), including:

- Capacity building on assessment of fish handling on boats and landing sites (TD),
- GAqP assessment training for extension/focal inspection officers (Marine aquaculture and inland aquaculture) (AQD)

Pillar 2: Promotion of information sharing that would include:

- Workshop for strengthening information network on emergency preparedness countermeasures for transboundary aquatic disease outbreak (AQD)
- Information sharing on implementation of the “Regional Guidelines on Cold Chain Management of Fish and Fishery Products in ASEAN Region” (MFRD)

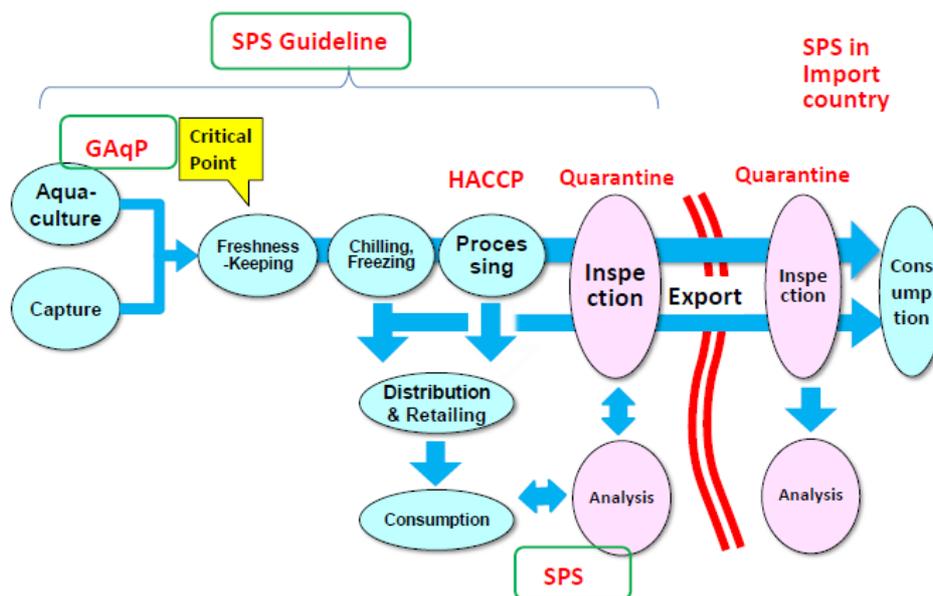
Pillar 3: Preparation of the ASEAN guidelines for inspection of fish and fishery products, including:

- Workshop for development of guidelines for food safety testing for fish and fisheries products (MFRD)
- Workshop for development of ecolabeling strategy in the region (SEC and MFRDMD)

### 4. Expected Outputs/Outcomes

It is expected that this Project on Safe FVC in fisheries would result in the “Improvement of food safety in the fisheries sector through the promotion of GAqP and development of the ASEAN guidelines and relevant principles on fisheries inspection mechanism,” (indicated as Output 3 and shown below).

#### Output 3: Food Value Chain in Fisheries



### 5. Progress and Status

This ASEAN-JICA Food Value Chain Development Project would need approval through the ASEAN and JICA procedures. After their approval, SEAFDEC shall serve as an implementing partner of the Project.